



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-15-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

New York				Contract No 398873		Contract Dt 09-17-2012		Revision Dt 10-15-2012		Rev# 4		Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS		Station/Market WABC - NEW YORK		
Agency Est# 1342			CMS # 243688		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 243688	
Line	Start Date	End Date	Time Period	Description	RO	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: E : 1342																	
1	10-16-2012	10-19-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		1	1	1	1			4	1,800	4	7,200.00			
2	10-16-2012	10-19-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		1	2	1	1			5	2,400	5	12,000.00			
3	10-16-2012	10-19-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1	1	1	1			4	1,400	4	5,600.00			
4	10-16-2012	10-19-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		2	1	2	1			6	1,500	6	9,000.00			
5	10-16-2012	10-19-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		1	1	1	1			4	2,400	4	9,600.00			
6	10-16-2012	10-19-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		2	2	2	2			8	4,000	8	32,000.00			
7	10-16-2012	10-19-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	2,200	4	8,800.00			
8	10-16-2012	10-19-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		1	1	1	1			4	800	4	3,200.00			
R 9	10-17-2012	10-21-2012	06:45PM - 06:55PM	EN WNT 6:30-7PM M-F/SU (11694)	7	30			1			1	1	3	2,400	3	7,200.00			
10	10-16-2012	10-21-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30		1	1	1	1	1	1	6	4,700	6	28,200.00			
11	10-16-2012	10-16-2012	09:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30		1						1	11,000	1	11,000.00			
12	10-19-2012	10-19-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	9,000	1	9,000.00			
13	10-19-2012	10-19-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)	7	30					1			1	7,500	1	7,500.00			
14	10-19-2012	10-19-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	10,000	1	10,000.00			
15	10-20-2012	10-20-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	400	1	400.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line		Start Date		End Date		Time Period		Description		RC		Duration		M		T		W		T		F		S		S		SPW		Price		Tot Spots		Total \$	
						Agency CPE: E : 1342																													
16		10-20-2012		10-20-2012		12:00PM - 07:00PM		SP: COLLEGE FOOTBALL SA 12PM-7P (7509)		7		30												1		1		4,000		1		4,000.00			
17		10-20-2012		10-20-2012		08:00PM - 11:30PM		SP: COLLEGE FOOTBALL SAT. PRIME (7510)		7		30												2		2		4,500		2		9,000.00			
18		10-21-2012		10-21-2012		06:15AM - 10:00AM		AM EWN SA/SU 6-10AM (7434)		7		30												1		1		400		1		400.00			
19		10-21-2012		10-21-2012		10:00AM - 11:00AM		WK SUN THIS WEEK (7436)		7		30												1		1		6,000		1		6,000.00			
20		10-21-2012		10-21-2012		07:00PM - 08:00PM		PE SU 7-8PM (7500)		7		30												1		1		6,000		1		6,000.00			
21		10-16-2012		10-16-2012		06:15PM - 06:30PM		EN EWN AT 6P (CFB) (7442)		7		30		1												1		2,400		1		2,400.00			
																												Contracted Gross Total:		60		188,500.00			
																												Actual Gross Total:		60		188,500.00			
																												Agency Commission:				28,275.00			
																												Net Total:				160,225.00			
Month/YR		Preempted		Made Good		Contract Total		Adjustments																						Actual Total					
Oct 12		0.00		0.00		188,500.00		0.00																						188,500.00					
TOTAL		0.00		0.00		188,500.00		0.00																						188,500.00					

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